

**CLIENT:** BONUS ARENA, HULL  
**SOLUTION:** TARASAFE™ STANDARD

## Gerflor's colourful safety flooring for Hull's Bonus Arena

Gerflor's highly proven, slip-resistant Tarasafe™ Standard vinyl flooring was found to be the perfect safety flooring solution for the heavy-duty, high slip-risk areas within the City of Hull's new state-of-the-art, multiple events complex, named the Bonus Arena.

BAM Construction was awarded the £36.5m Design & Build contract by Hull City Council, which included construction of the ultra-modern, steel and glass structure complex. Located on a site of previously redundant and neglected buildings, the aim of the landmark project was to revitalise the heart of the city and put Hull firmly on the map as a major events and top visitor destination.

Opened in 2018, the iconic events' building is managed by SMG Europe. It is a 3,500 capacity arena with the flexibility to reduce to a 2,500 all-seated event and a 2,000 sqm exhibition space, plus an 800-capacity auditorium. The aim was to provide a lasting legacy as Hull's UK City of Culture year in 2017 drew to a close.

As quality was not to be compromised by budget, products were needed for the development that could provide exceptional value-for-money. Therefore, straightforward to maintain floorcoverings that met exacting specification criteria and which could handle exceedingly high levels of footfall whilst retaining their aesthetically pleasing appearance were essential.

James Needler of CFI Flooring, Hull, floorings contractors for the project, said: "We were able to save the client money on the flooring specification as Gerflor's products provided both value for money and world class performance. I had every confidence that their products would deliver as I have a close working relationship with the company and use their floorings regularly."

Having been put forward for specification by CFI Flooring, Tarasafe's colour choices were then made in collaboration with project architect AFL Architects and



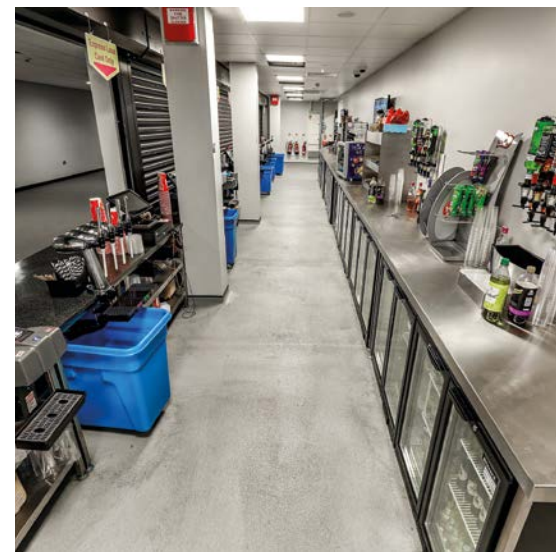
main contractor BAM Construction. As a result, just under 1000sqm of Gerflor's R10 slip-resistant Tarasafe Standard in colours, Poppy, Marbre, Noir and Storm were installed in the toilet and bar areas with 500 sqm of R12 slip-resistant Tarasafe Super in Dove Grey within the kitchen area, where a higher level of slip resistance was needed.

"The building's palette of colours was very important to us as this is a venue of entertainment," said Rita Ochoa, Project Architect, AFL Architects. "We took the unusual step of agreeing colours at the outset to inform us on other aspects of the building and therefore needed products that combined specification, budget and colour requirements."

"The arena has highly visible, golden coloured aluminium cladding with a neutral grey concourse floor to familiarise people with the building on arrival.

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James Needler of CFI Flooring, Hull



But in the toilets we wanted to have fun, to add surprise and emphasise that toilets don't have to be secondary to a project. Gerflor's Poppy red, in particular, reflected the red auditorium seating. It also adds immediate impact within the 3,500 capacity arena as the flow of people to the toilets can happen within minutes," concluded Rita Ochoa.

Complete with built-in anti-bacterial and fungicidal hygienic treatments, the Tarasafe vinyl safety flooring collection comes in a range of R10-R12 slip-resistance rated products which meet HSE guidelines, while Tarasafe Standard also has an easy-to-clean PUR surface treatment. Group T wear rated Tarasafe floorings have therefore been developed for where outstanding

levels of durability, slip-resistance and hygienic flooring qualities are required in demanding contract applications.

With a host of benefits, Tarasafe's unique construction includes reinforced, glass fibre grid technology for both strength and flexibility and deep inlaid mineral crystal particles to enhance the design, colour and brightness of the product for life. It does not contain carborundum.

Due to its advanced technical composition, Tarasafe is particularly flexible and quick and easy to install. It contains recycled materials, is 100% recyclable and has an environmental rating of A+ (BRE), plus it has a 12 year product warranty.

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Rita Ochoa, Project Architect, AFL Architects

For further information on Gerflor's extensive range of flooring solutions please contact us:

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