

8<sup>th</sup> November 2024

## **Gerflor's Taraflex<sup>®</sup> sports flooring, pushing its limits for future generations.**

Gerflor's Taraflex<sup>®</sup> is the leading sustainable choice for indoor sports flooring worldwide, offering a comprehensive portfolio tailored to meet the diverse needs of athletes, sports teams and all users regardless of age and ability for exercising and leisure activities. Designed to deliver outstanding performance across all playing surfaces, Taraflex<sup>®</sup> provides a host of multiple benefits and is engineered to enhance various sports activities, whilst also delivering optimal safety and comfort for all. This Olympic pedigree sports flooring has been elevated with an improvement in its sustainability credentials and the collection has been refreshed with some new contemporary finishes. With Gerflor...it's where champions begin, learn, train and play!

### **Taraflex<sup>®</sup>, building a sustainable future...**

Gerflor's new Taraflex<sup>®</sup> is an eco-designed flooring solution that reduces carbon emissions without compromising on its technical performance. In addition to delivering the highest quality, Gerflor is committed to sustainability and responsible resource management. By 2025, Gerflor aims to achieve a number of environmental targets which includes a 20% reduction in its carbon footprint, together with delivering 10% bio-based content with 30% of their products made of recycled content. The overall aim is to also enable 35% of future installations to be loose laid. This initiative will be bolstered by delivering 60,000 tons of annual recycling coupled with 81% of their products made of bio-content, mineral and recycled material. It's a bold eco-move to make Gerflor the real champions in sustainability.

Commenting on the sustainability features of Taraflex<sup>®</sup> David Carter, Gerflor National Sales Manager Sports Flooring said, "Thanks to its high natural and recycled content and comprehensive eco-design, Taraflex achieves an exemplary 43% smaller carbon footprint than the previous version, which is a notable choice for any decarbonising building interior projects. 81% of the new Taraflex<sup>®</sup> sports flooring is made from salt, recycled content, bio content, and chalk".

The new Taraflex<sup>®</sup> sports flooring from Gerflor takes sustainability to the next level by also incorporating soya waste discarded by the animal feed industry, significantly reducing the environmental impact of its production. With low VOC emissions and allergen-free properties, Taraflex<sup>®</sup> fosters a healthy indoor environment. It is designed to support the well-being of everyone, from athletes to spectators, contributing to cleaner air quality and improved safety. Very simply...choosing the new Taraflex<sup>®</sup> sports floor means making an active contribution to a greener and more sustainable future.

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**Champions in safety...**

The all-important element of safety is also seen as a crucial factor in delivering the high quality synonymous with this world class sports floor, which is crafted for excellent fall protection, helping to minimise the risk of injuries. Taraflex<sup>®</sup> is supremely versatile and is suitable for a variety of uses—from intense athletic events to community gatherings. As with most end user requirements the durability of any sports floor plays a vital role in the final specification decision. Taraflex<sup>®</sup> is built to withstand rigorous sports activities, and is suitable for high foot traffic. It has become the leading choice in sports flooring for a large selection of UK sports and leisure venues, as well as in the Education and Public sectors.

David Carter, further commented, “The new Taraflex sports floor is more than just a flooring solution, as it helps to amplify the energy and performance of athletes during every match or game, providing a powerful foundation for success.”

**Champions in performance...**

Taraflex<sup>®</sup> is made for all users and usages, from low impact activities to elite and performance sports. Shock absorption properties minimise the force of impact on the body and reduce long term injury risk. Taraflex<sup>®</sup> technologies ensure long-lasting high performance throughout the product’s lifetime with a warranty of 15 years.

**Providing an enriched design capability...**

With a wide choice of designs, including 29 colours, featuring both wood and solid finishes, the improved Taraflex<sup>®</sup> range ensures a perfect match for a vast range of projects and all budgets. Whether specifiers or designers are looking to create a standout sports area or a cohesive design across multiple facilities, Taraflex<sup>®</sup> allows them to customise their flooring needs to suit their aesthetic preferences.

**Paris Games 2024...**

As the official sports flooring supplier for the Paris 2024 Games, Gerflor was dedicated to providing three key priorities of safety, performance, and sustainability. Gerflor floors are engineered to support athletes at the highest level, while upholding their commitment to the environment. Gerflor innovate by combining sporting excellence with environmental responsibility. At the 2024 Paris Games Gerflor supplied over 33,000 m<sup>2</sup> of flooring for 8 sports providing 40 sports surfaces.

**Versatility and Future Proofing...**

Over 8 million pupils everyday enjoy the benefits of Taraflex<sup>®</sup> sports flooring as it delivers a versatile range that can be used for various multi-specialist applications. Taraflex<sup>®</sup> is ideal for new build projects and refurbishments and is extremely durable and cost effective to maintain.

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The Triple Action ProtecSol<sup>®</sup> surface treatment ensures that no polish is ever required for the lifetime of the floor, it also saves on both water and energy consumption, as part of a cleaning and maintenance regime, excellent news for the planet and future generations.

Taraflex<sup>®</sup> meets the EN 14904 Standard, which is the minimum performance requirements to be met by indoor sports floors. Its objective is to draw attention to the necessity of installing safe and comfortable floors that will reduce the risk of injuries.

With a complete range of outstanding sports surfaces that can meet specification requirements for compliance with P1/P2/P3 shock absorption Taraflex<sup>®</sup> sports floorings are perfect for delivering optimal safety and protection for users, regardless of their age and sporting ability. The combination of D-Max<sup>™</sup>/D-Max<sup>™</sup>+, CXP<sup>™</sup>HD foam, ensures that Taraflex<sup>®</sup> sports floorings are durable, high-performing and stand the test of time. The exclusive Taraflex<sup>®</sup> technology ensures that the sports floors are longer-lasting ...a massive boon, when long-term planning and budgeting are perceived as being two key considerations for specifiers.

David Carter summed up the new Taraflex<sup>®</sup> sports flooring by saying, "Whether in sports facilities, schools, or commercial spaces, Taraflex adapts perfectly to a variety of environments and applications. This provides unmatched performance and flexibility. The new Taraflex sports floor now gives millions of children the chance to play their favourite sport comfortably and safely every day."

#### **Gerflor Company Overview**

Gerflor is a manufacturer of comprehensive contract interior flooring solutions, including vinyl, linoleum, carpets, and rubber. Gerflor innovations help to create attractive and functional environments, as well as enhance and building interiors. Gerflor solutions are proven to enhance the longevity of a building, whilst also reducing long term maintenance costs. Gerflor works in partnership with the commercial sector to ensure buildings are safe and accessible for all users.

Learn more about Gerflor solutions, ask for a free sample or contact us to speak to a specialist today by calling 01625 428 922, emailing [contractuk@gerflor.com](mailto:contractuk@gerflor.com), or visiting [gerflor.co.uk](http://gerflor.co.uk) for the latest flooring innovations.

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